

**1/H-76 (i) (Syllabus-2015)**

**2 0 1 7**

( October )

**COMMERCE**

( Honours )

( **Business Environment** )

( BC-101 )

*Marks : 75*

*Time : 3 hours*

*The figures in the margin indicate full marks  
for the questions*

1. Explain in detail the external and the internal business environment of a firm. 15

*Or*

Can any change in the business environment affect the outcome of a firm? Elucidate the differences that exist in the business environment in developed and developing countries.

5+5+5=15

( 2 )

2. (a) What is the rationale for economic planning in India?
- (b) Explain the broader economic problems in India.  $5+10=15$

Or

Discuss the main achievements and failures of India's economic planning in the post-reform period. 15

3. Explain the salient features of the 1956 Industrial Policy. How does it differ from the 1948 Policy?  $12+3=15$

Or

Explain the various problems and prospects of cement industry in India with specific reference to North-East India. 15

4. Give an account of the trade relationship of India with the USA, the European Union and the SAARC countries.  $5+5+5=15$

Or

Differentiate between Balance of Trade and Balance of Payments. What are the main causes of India's adverse balance of payments position? Suggest some measures to overcome the problem.  $5+5+5=15$

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( Continued )

( 3 )

5. Discuss the specific problems faced by the developing countries in the arena of international trade. 15

Or

Write short notes on the following :  $5 \times 3 = 15$

- (a) NAFTA  
(b) IMF  
(c) WTO

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